



For more information, or to customize a sponsorship package, please contact the

North Clackamas Chamber of Commerce.

503-654-7777

info@yourchamber.com

www.YourChamber.com

Revised 5/30/18



Sponsorship Guide

2018 - 2019

Executive Board of Directors

Shelly Parini, Clackamas Community College –Chair
Marc Kilman-Burnham, AMR –Chair Elect
Lisa Davidson –Clackamas Community College
Chris Markesino –Kaiser Permanente
Kim Buchholz -Willamette View
Fred Charlton, Clackamas Fire District #1
-Immediate Past Chair
Laura Edmonds -CEO

Board of Directors

Matthew Anderson -Adventist Health
Pinky Walker -Aflac
Greg Munro -Beemer, Smith & Munro & Co. LLP
David Gioia –Blount International
Dennis Gilliam –Bob's Red Mill
Punky Scott -Bomber Restaurant & Catering
Angela Fox—Clackamas Review
Jesse Williams –Columbia Collection Service
Ken McClintock –Edward Jones
Gary Sirianni -Exceed Enterprises
Craig Hinkle –Miles Fiberglass & Composites
Jonathan Owens -Milwaukie Spine & Sport
Jennifer Del Rosso –Pacific Seafood
Shelia Waldron -Providence Milwaukie Hospital
Richard Carlson -Safeway
Conrad Johnson –SELCO
Mark Meek -Summa Real Estate Executives

Ribbon Cuttings/Grand Openings

FREE to attend

- ◆ Recognized by Chamber, Local Officials and Public
- ◆ Opportunity to bring guests into your place of business
- ◆ Photo opportunity to share on Social Media and other means of marketing

Non-Profit Showcase (annually)

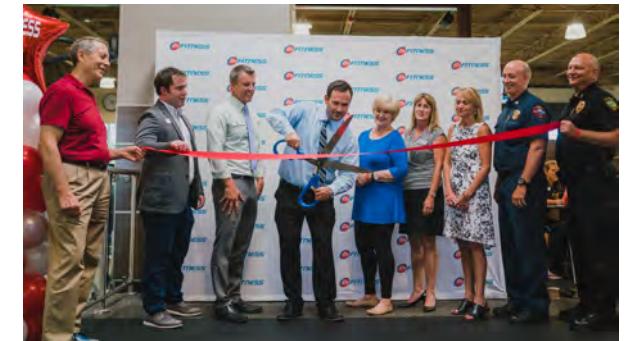
\$25 per showcasers

- ◆ Table to showcase business and/or products
- ◆ 3-5 minutes to provide overview of your business.
- ◆ Continental breakfast w/ beverages provided by host (shared cost)

Member Showcases (quarterly)

\$25 per showcasers

- ◆ Table to showcase business and/or products
- ◆ 3-5 minutes to provide overview of your business
- ◆ Continental breakfast w/ beverages provided by host (shared cost)



NETWORKING EVENTS you can Host:

AM Business Connection

FREE to attend

- ◆ As host—5 minutes to give overview of your organization
- ◆ Opportunity to bring guests into your place of business
- ◆ Business name on events calendar and in e-newsletter
- ◆ Business cards of all attendees with contact information (at close of event)
- ◆ Continental breakfast w/ beverages provided by host

Business Connection Exchange

FREE to attend

- ◆ As host—5 minute overview of your organization
- ◆ Opportunity to bring guests into your place of business
- ◆ Business name/logo on all marketing collateral
- ◆ Business cards of all attendees with contact information (at close of event)
- ◆ Continental breakfast w/ beverages provided by host
(special set up requirements are needed to host this event)

Business After Hours

FREE to attend

- ◆ As host—5 minute overview of your organization
- ◆ Opportunity to bring guests into your place of business
- ◆ Business name/logo on all marketing collateral
- ◆ Business cards of all attendees with contact information (at close of event)
- ◆ Hors d' oeuvres and beverages provided by host



Chair Circle Memberships

Chair Circle status offers any member a variety of extended benefits that enhance visibility and marketing opportunities. You get year-round recognition at all events, discounts and a number of other opportunities to be recognized as one of the leading supporters of Your Chamber.

The program is one year long, beginning July 1 and continuing through June 30th of the following year. There are several levels of sponsorship designed to meet each businesses needs. For more information, email rhonda@yourchamber.com or call 503-654-7777.

PLATINUM Chair Circle

\$7,500

- ◆ **Chamber membership dues included plus...**
- ◆ 4 additional locations included (\$400 value) (additional locations \$100ea)
- ◆ 4 additional category listings in Chamber Magazine/Directory/Website (\$200)
- ◆ Listed in business ad twice annually in Clackamas Review
- ◆ Half page ad in Chamber Magazine/Directory (\$1,200 value)
- ◆ \$500 credit towards golf event sponsorship
- ◆ \$500 sponsorship Credit towards Christmas Giving Breakfast event
- ◆ 8 new member electronic ads in Chamber e-newsletter (\$200 value)
- ◆ Enhanced profile listing in website directory
- ◆ KBNP Business Radio ads 4x year (\$100 value)
- ◆ 5 "special" new member name badges (\$50 value)
- ◆ 20% discounted tickets for Forum Luncheon and Legislative Issues events
- ◆ Featured in Chamber e-newsletter article during the year
- ◆ Reserved seating at all Chamber events
- ◆ Business logo on Chamber website home page w/ link to your website
- ◆ Business logo in weekly Chamber e-newsletter w/ link
- ◆ Business logo on Chamber letterhead
- ◆ Business name/logo on Chamber lobby reader board
- ◆ Business name/logo on all Chamber email communications
- ◆ Business logo on Showcard at Chamber office and at major events
- ◆ Special recognition at Annual Chamber Banquet w/recognition plaque
- ◆ Special recognition at "all" Chamber events (whether present or not)
- ◆ Email blast to membership on behalf of your organization 2x year
- ◆ Listed on Facebook postings (monthly)

Chair Circle Membership Cont...

GOLD Chair Circle **\$4,500**

- ◆ Chamber membership dues included *plus...*
- ◆ Listed in Chair Circle ad once annually in Clackamas Review
- ◆ 1/4 page ad in Chamber Magazine/Directory (\$785 value)
- ◆ 2 additional locations included (\$300 value) (additional locations \$100 ea)
- ◆ \$500 credit towards Forum event sponsorship
- ◆ 8 new member electronic ads in Chamber e-newsletter (\$200 value)
- ◆ \$250 credit towards annual golf event sponsorship
- ◆ 3 category listings in Chamber Magazine/Directory/Website (\$150 value)
- ◆ KBNP Business Radio ads 4x year (\$100 value)
- ◆ 4 "special" new member name badges (\$40 value)
- ◆ 20% discounted tickets for Forum Luncheon and Legislative Issues events
- ◆ Featured in e-newsletter article during the year
- ◆ Enhance profile listing on website
- ◆ Reserved seating at all Chamber events
- ◆ Business logo on Chamber website home page w/ link to your website
- ◆ Business logo in weekly Chamber e-newsletter w/ link
- ◆ Business Logo on Chamber letterhead
- ◆ Business name/logo on Chamber lobby reader board
- ◆ Business name/logo on all Chamber email communications
- ◆ Business logo on Showcard at Chamber office and all major events
- ◆ Special recognition at Annual Chamber Banquet w/recognition plaque
- ◆ Special recognition at "all" Chamber events (whether present or not)
- ◆ Email blast on behalf of your organization 1x year
- ◆ Listed on Facebook postings (6x year)



Adventist Health
Portland

ANNUAL AWARDS DINNER (June) 150+ attendees each year!

Presenting Sponsor **\$2,000**

- ◆ Recognition on marketing collateral, website, in e-newsletter, any press release, Social Media and in event PowerPoint
- ◆ Includes 1 corporate table of 8
- ◆ 2 minute presentation at event
- ◆ Logo on event Showcard (large)
- ◆ Opportunity to place collateral at place settings
- ◆ Banner ad on event web page

Event Sponsor **\$1,000**

- ◆ Recognition on marketing collateral, website, in e-newsletter, any press release, Social Media and in event PowerPoint
- ◆ Includes 4 comped tickets
- ◆ Logo on event Showcard (medium)
- ◆ Opportunity to place collateral at place settings

(other sponsorship levels may be available—just ask)



GOLF SCRAMBLE - Commerce in the Rough (June)

Corporate Sponsor

- ◆ Entry for 2 teams of 4 golfers
- ◆ Recognition on marketing collateral, website, in event program, in e-newsletter and in press release
- ◆ Verbal recognition at event
- ◆ Reserved Seating
- ◆ 2 - 30 second radio ads on KBNP Business Radio
- ◆ 5 minute presentation at event/with option to present winners
- ◆ Sponsor display table and/or collateral at place settings
- ◆ Option to be part of start of play
- ◆ Full page ad on the back of program w/ name listed in program

\$2,500

General Sponsor Levels:

Dinner Sponsor	\$1,000
Golf Cart Sponsor	\$1,000
Lunch Sponsor	\$ 500
Score Card Sponsor	\$ 500
Beverage Cart Sponsor	\$ 500
Driving Range & Pitching Sponsor	\$ 500
Putting Contest Sponsor	\$ 500
Sand Sponsor	\$ 500
Flag Sponsor	\$ 500
Hole-in-One Sponsor	\$ 350 ea
Men or Women's Long Drive	\$ 250 ea
Men or Women's KP	\$ 250 ea
Tee / Green & Hole Sponsor's	\$ 200 ea

(Other sponsorships are available)

- ◆ Any and all sponsorships warrant special recognition and benefits that will be described in the Golf Sponsorship Agreement



SILVER Chair Circle

\$3,500

- ◆ Chamber membership dues included plus...
- ◆ 8 new member electronic ads in Chamber newsletter (\$200 value)
- ◆ 1/6 page ad in Chamber Magazine/Directory (\$575 value)
- ◆ \$250 Credit towards Forum event sponsorship
- ◆ One additional location included (\$150) (2nd add'l location \$150 and 3 or more \$100 ea)
- ◆ \$250 credit towards annual golf event sponsorship
- ◆ 2 category listings in Chamber Magazine/Directory/Website (\$100 value)
- ◆ KBNP Business Radio ads 3x year (\$75 value)
- ◆ 3 "special" new member name badges (\$30 value)
- ◆ 20% discounted tickets for Forum Luncheon and Legislative Issues events
- ◆ Featured in e-newsletter article during the year
- ◆ Reserved seating at all Chamber events
- ◆ Business logo w/ link to your website on side bar of Chamber e-newsletter
- ◆ Business name/logo on Chamber lobby reader board
- ◆ Business name/logo listed on select inside pages of Chamber website w/ link to your website
- ◆ Business name/logo on all Chamber email communications
- ◆ Business logo on Showcard at Chamber office and all major events
- ◆ Special recognition at Annual Chamber Banquet w/recognition plaque
- ◆ Special recognition at "all" Chamber events (whether present or not)
- ◆ Listed on Facebook 4x year



**Clackamas
Review**



Vision Sponsors

Vision Sponsorships support our governmental affairs and advocacy activities at the local and State levels of government. Your support allows us to spend the critical time needed to work on important issues that impact business in our state and region.

Promoting business and community growth and development by promoting economic programs designed to strengthen and expand the income potential of all classifications of business within the Chamber's trade area; promoting programs of a civic, social and cultural nature, which are designed to improve the functional and aesthetic values for the community; discovering and correcting and any abuses which prevent or retard the promotion of business and/or community growth.

Sponsorships run from July 1st to June 30th of the following year.

Executive Vision Sponsor \$2,000

- ◆ Recognition on marketing collateral, event web page, e-newsletter and all press releases
- ◆ Listed w/ logo on agenda for all Public Policy Team meetings and events
- ◆ Logo on public policy Vision Sponsor web page w/ link to your website
- ◆ Business introduction at each Public Policy Event (present or not)
- ◆ Business logo on Showcard at every Public Policy event (x-large)
- ◆ Sponsor collateral at place settings
- ◆ Reserved seating for 4 at public policy events w/ 4 comped tickets
- ◆ Special recognition at Annual Chamber Banquet
- ◆ Special invitation to attend focus group meetings on public policy



CHRISTMAS GIVING BREAKFAST (December)

The Christmas Giving Breakfast is a festive way to ring in the holiday season. This is one of the Chambers best attended events of the year! We honor a local non-profit charity by doing fund raising for their cause and support Clackamas Fire's Operation Santa Program with a toy drive. **200+ attendee's**

Presenting Sponsor—Level 1 \$2,000

- ◆ Recognition in event press release to the media, event web page, flier event program and/or event PowerPoint and in e-newsletter
- ◆ Includes 1 corporate table of 8
- ◆ 5 minute presentation at event
- ◆ Custom slides on event PowerPoint (you provide up to 3)
- ◆ Sponsor showcase table and/or collateral at place settings
- ◆ Logo on event Showcard (large)
- ◆ Verbal recognition at event

Presenting Sponsor—Level 2 \$1,000

- ◆ Recognition in event press release to the media, event web page, flier event program and/or event PowerPoint and in e-newsletter
- ◆ 4 comped tickets and seated at reserved table
- ◆ 3 minute presentation at event
- ◆ Sponsor showcase table and/or collateral at place settings
- ◆ Logo on event Showcard (medium)
- ◆ Verbal recognition at event

Event Sponsor—Level 1 \$ 500

- ◆ Recognition in event press release to the media, event web page, flier event program and/or event PowerPoint and in e-newsletter
- ◆ 2 comped tickets and seated at reserved table
- ◆ Logo on event Showcard (medium to small)
- ◆ Verbal recognition at event

Event Sponsor—Level 2 \$ 250

- ◆ Recognition in event press release to the media, event web page, flier event program and/or event PowerPoint and in e-newsletter
- ◆ 1 comped ticket (no reserved seating)
- ◆ Logo on event Showcard (small)
- ◆ Verbal recognition at event



BUSINESS FORUM/EDUCATION EVENTS

4 events throughout the year (attendance averages 100 per event)

- * State of the County
- * State of the Cities
- * State of the Schools or Public Safety Forum
- * Economic Business Forum

Presenting Sponsor Level 1 (at your chosen event) **\$2,000**

- ◆ Level 1 buys you 100% visibility as presenting sponsor
- ◆ Recognition on marketing collateral, website, event PowerPoint, in e-newsletter and press releases
- ◆ Verbal recognition at event
- ◆ Logo on event Showcard (large)
- ◆ Includes 1 corporate table of 8
- ◆ 5 minute presentation at event
- ◆ Custom slides on event PowerPoint (you provide up to 5)
- ◆ Sponsor showcase table and/or collateral at place settings

Presenting Sponsor Level 2 (at your chosen event) **\$1,000**

- ◆ Level 2 is a shared visibility as presenting sponsor
- ◆ Recognition on marketing collateral, website, event PowerPoint, in e-newsletter and any press release
- ◆ Verbal recognition at event
- ◆ Logo on event Showcard (medium to large)
- ◆ Seating for 4 at head table w/4 comped tickets
- ◆ 2 minute presentation at event
- ◆ Sponsor showcase table and/or collateral at place settings

Event Sponsor Level 1 (at your chosen event) **\$ 500**

- ◆ Recognition on marketing collateral, website, event PowerPoint, in e-newsletter and any press release
- ◆ Verbal recognition at event
- ◆ Logo on event Showcard (medium to small)
- ◆ Seating for 2 at reserved table w/2 comped ticket
- ◆ Sponsor showcase table and/or collateral at place settings

Event Sponsor Level 2 (at your chosen event) **\$ 250**

- ◆ Recognition on marketing collateral, website, event PowerPoint and in e-newsletter
- ◆ 1 comped ticket (no reserved seating)
- ◆ Verbal recognition at event
- ◆ Logo on event Showcard (small)

Presenting Vision Sponsor

\$1,000

- ◆ Recognition on marketing collateral, event web page, e-newsletter and all press releases
- ◆ Listed w/ logo on agenda for all Public Policy Team meetings and events
- ◆ Logo on public policy Vision Sponsor web page w/ link to your website
- ◆ Business introduction at each Public Policy session (present or not)
- ◆ Business logo on Showcard at every Public Policy event (large)
- ◆ Sponsor collateral at place settings
- ◆ Reserved seating for 2 at public policy events w/ 2 comped tickets
- ◆ Special recognition at Annual Chamber Banquet

Sustaining Vision Sponsor

\$ 500

- ◆ Recognition on marketing collateral, event web page, e-newsletter and all press releases
- ◆ Listed on agenda for all Public Policy Team meetings and events
- ◆ Business logo on Showcard at every public policy event (small)
- ◆ Reserved seating for 1 at public policy events w/1 comped ticket
- ◆ Special recognition at Annual Chamber Banquet

Presenting Sponsors



Sustaining Sponsors

Annual Program Sponsor Packages

Diamond Program Sponsor - \$7,500

- Event I Sponsor at WILMA – 1 Academy Student (January-June) and 1 Corporate table of 8 included at Luncheon (October) (\$3,000)
- Business in Industry Forum (3 events/year) -4 tickets/event – (\$1,000)
- Christmas Giving Breakfast Sponsor (December) -8 tickets included (\$1,000)
- Golf Scramble Dinner Sponsor (June) -includes 3-5-minute commercial at dinner and one golf team (\$1,000)
- Annual Awards Dinner Sponsor (June) -8 tickets included (\$1,000)
- Business Education Series Program I Sponsor (8 sessions) (\$500)

Emerald Program Sponsor - \$4,500

- Event II Sponsor at WILMA -1 Academy Student OR 1 Corporate table of 8 included (\$1,500)
- Business in Industry Forum (3 events/year) -2 tickets/event – (\$1,000)
- Christmas Giving Breakfast Sponsor (December) -4 tickets included (\$750)
- Golf Scramble Dinner Sponsor (June) -includes 2-minute commercial at dinner (\$500)
- Annual Awards Dinner Sponsor (June) -4 tickets included (\$500)
- Business Education Series Program II Sponsor (8 sessions) (\$250)

Pearl Program Sponsor - \$2,500

- Event III Sponsor at WILMA (October) -4 tickets included (\$750)
- Business in Industry Forum -3 events/year -1 ticket/event (\$750)
- Christmas Giving Breakfast Sponsor -2 tickets included (December) (\$500)
- Golf Scramble Pro Hole Sponsor (June) (\$500)

Sponsorships run from July 1st to June 30th of the following year.

***Membership dues NOT included**

***Customize your sponsorship package**



Women in Leadership and Management Awards Luncheon and Academy

The Women in Leadership and Management Academy provides leaders with the opportunity to learn and practice interpersonal skills used every day. It combines classroom and online learning, skill practice at work and the support of a workplace mentor.

Participants who successfully complete this training will be eligible for 2.7 Continuing Education Units (CEUs).

This 6 month program is offered in partnership between Clackamas Community College and the North Clackamas Chamber. (1 day/mo. Jan-June)

WILMA Leadership Program Sponsor: \$5,000

- ◆ Year-round recognition on all marketing collateral: website, e-newsletter, printed and electronic ads
- ◆ Two reserved tables of 8 at Luncheon (\$800 value) (optional \$300 towards scholarship if they don't want 2)
- ◆ Social Media promotion highlighting your support of WILMA
- ◆ Opportunity to participate in award presentation at Luncheon
- ◆ Logo recognition at Luncheon on all materials (200 attendees) and in program
- ◆ Chamber Website: Home page banner ad (\$2,500 value)
- ◆ \$600 towards an Academy Student
- ◆ Sponsorship supports WILMA scholarship fund
- ◆ Opportunity to lead a WILMA mentor breakout session during academy

WILMA Executive Program Sponsor: \$3,000

- ◆ Year-round recognition on all marketing collateral: website, e-newsletter, printed and electronic ads
- ◆ One reserved table of 8 at Luncheon (\$400 value)
- ◆ Social Media promotion highlighting your support of WILMA
- ◆ Sponsorship supports WILMA scholarship fund
- ◆ Logo recognition at Luncheon (200 attendees)
- ◆ Chamber Website: Directory page banner ad (\$1,000 value)
- ◆ Opportunity to lead a WILMA mentor breakout session

WILMA Lunch Sponsor: \$1,500

- ◆ Sponsorship supports WILMA scholarship fund
- ◆ Recognition on Social Media & printed ad's highlighting your support
- ◆ Logo recognition at Luncheon (200 attendees)
- ◆ Reserved seating and tickets for 4 at Luncheon (\$200)

Luncheon Table Sponsor: \$750

- ◆ Logo recognition at Luncheon (200 attendees)
- ◆ One reserved table of 8 at Luncheon (\$400 value)
- ◆ Sponsorship supports WILMA scholarship fund
- ◆ Two tickets at Luncheon (\$100 value)
- ◆ Mentor day / 30 minutes at one scheduled class